

August 8, 2011

## **First Atlantic Capital Portfolio company Resource Label Group acquires Pamco Label Company**

**New York – August 8, 2011** – First Atlantic Capital, Ltd., a private investment firm specializing in acquiring and growing mid-size companies, today announced that its portfolio company, Resource Label Group, LLC (“Resource Label” or the “Company”), a leading pressure sensitive label manufacturer primarily for the packaging industry, has acquired Pamco Printed Tape & Label Co., Inc. (“Pamco”), a Des Plaines, IL-based manufacturer of pressure sensitive labels serving consumer nondurable markets such as food and beverage, health and beauty, confection, and household products. First Atlantic acquired a majority interest in Resource Label in April 2011.

Pamco is now a subsidiary of Resource Label and Michael Blechman, President of Pamco, remains in his current role. Pamco offers a wide array of printing resources including UV flexographic, rotary screen, foil stamping and digital printing to its customers who require high quality graphics, customization, and rapid turnaround times.

“Resource Label is an expanding business and we are excited by the addition of Pamco, which will help Resource Label execute its growth plans,” said Roberto Buaron, Chairman and Chief Executive Officer of First Atlantic Capital. “Together, Resource Label and Pamco fit perfectly with our investment approach – taking majority stakes in companies with experienced management teams and a strong market position. As we successfully accomplished with Berry Plastics, Captive Plastics, and Ranpak we intend to work closely with Resource Label to further grow its customer base and end-markets.”

William Burch, Chief Executive Officer of Resource Label, said: “The acquisition of Pamco furthers our objective of becoming the premier one-stop shop for all of our customers’ pressure sensitive label printing needs. Pamco will help us expand our product offerings and better position us to solve our customers’ most complex service and application requests. Additionally, we plan to capitalize on Pamco’s strong position in the markets they serve, and I look forward to working closely with Michael and the rest of his senior management team

in pursuit of these goals.”

Michael Blechman added: “We are thrilled to be partnering with RLG. As part of a larger organization, Pamco will be better positioned to bolster its product line and serve its unique customer base.”

First Atlantic acquired the majority interest in Resource Label through its most recent private equity fund, Atlantic Equity Partners IV, L.P. (“AEP IV”).

Kirkland & Ellis LLP served as legal advisor to First Atlantic. Patzik, Frank & Samotny Ltd. and Mesirow Financial served as legal and financial advisors to Pamco.

**About First Atlantic Capital:** First Atlantic Capital is a leading middle-market private equity firm with a strong record and continuing interest in the plastics and packaging, branded foods, food processing, industrial and consumer goods, as well as business services industries. First Atlantic partners with management teams and executes growth-oriented investment strategies, utilizing its extensive consulting heritage and operational expertise to produce superior returns for its investors. Since inception in 1989, First Atlantic has consistently generated superior long-term investment returns for its investors and management partners. First Atlantic has acquired over 55 companies and consolidated them into 20 major platforms. For additional information, please visit [www.firstatlanticcapital.com](http://www.firstatlanticcapital.com).

**About Resource Label Group, LLC:** Founded in 1996 and headquartered in Franklin, TN, Resource Label focuses on prime labels, which carry the brand identity of customers’ products, as well as booklets and extended content labels which are multi-layer structures employed when products require extensive use, handling and safety instructions. Resource Label focuses on the chemical, food, retail, industrial, and health & beauty end-markets. With its emphasis on fast turnaround times, quality, customer service and flexibility, Resource Label has established strong positions in pressure sensitive labels. Resource Label operates two plants located in Franklin and Memphis, TN and maintains a suite of top-of-the-line printing equipment.

**About Pamco Printed Tape & Label Co., Inc.:** Pamco was established in 1953 as a

manufacturer of labels for a variety of end-markets. Over the years, Pamco has adjusted its technical capabilities to provide complex manufacturing solutions by offering both flexographic and digital printing. Today, Pamco makes available to its customer base graphic intensive labels with high-end features in cost effective ways to create shelf appeal. Pamco's customer loyalty is the result of a continuous commitment to quality and service.