

Resource Label Group Acquires Gintzler International



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FRANKLIN, Tenn.--(BUSINESS WIRE)--

Resource Label Group, LLC (“Resource Label”), a leading provider of pressure sensitive label, shrink sleeve and RFID/NFC solutions for the packaging industry, today announced it has acquired Gintzler International (“Gintzler”), a full-service provider of labeling and packaging identification solutions to the pharmaceutical, food, beverage, medical, health and beauty, automotive, industrial and specialty consumer goods markets. Resource Label is a portfolio company of First Atlantic Capital, Ltd., a private investment firm specializing in acquiring and growing mid-size companies.

Located in Buffalo, NY, and Liberty Hill, TX, Gintzler provides innovative packaging identification solutions that help clients sell more products. Gintzler employs a wide range of technologies, including flexographic and digital printing capabilities, laser die cutting and shrink sleeve manufacturing assets.

“I am excited to welcome Gintzler International to our family,” said Bob Simko, President and CEO of Resource Label. “Gintzler International brings a diverse array of customers – particularly in the attractive pharmaceutical and food & beverage industries – deep focus on technology and innovation, and an unwavering commitment to quality and service. I look forward to working closely with Gintzler’s talented employee base and leveraging its facilities in Buffalo and Liberty Hill as we seek to grow our customer base and end-markets.”

Roberto Buaron, Chairman and CEO of First Atlantic Capital, added, “We are pleased to support Resource Label’s continued expansion and its mission to become a leader in this dynamic industry. Resource Label and Gintzler are emblematic of our proven investment approach – taking majority stakes in companies with experienced management teams and a strong market position, and building them through add-on acquisitions and organic growth. We continue to evaluate opportunities to expand the business.”

Emilio Pedroni, Managing Director of First Atlantic Capital, said, “The commitment of the management team and legacy owners, combined with their intense focus on serving our customers, has enabled Resource Label to develop into an exceptional company over the past several years.”

“We are very excited to join the Resource Label Group family,” stated Mary and Bryan Scheible, former owners of Gintzler. “Resource Label shares our culture and commitment to ensuring the long-term success of our customers and valued employees. We believe this partnership is key to supporting our vision and the growth plans for the business. The level of professionalism and access to resources which First Atlantic and Resource Label provide will allow Gintzler to offer additional innovative capabilities and services to new and existing customers.”

Gintzler represents the 10th acquisition since First Atlantic acquired Resource Label. Resource Label now operates thirteen manufacturing facilities throughout the U.S. and Canada.

KeyBanc Capital Markets served as financial advisor to Gintzler International.

About Resource Label Group, LLC

Resource Label Group, LLC is a leading pressure sensitive label, shrink sleeve and RFID/NFC manufacturer with diverse product offerings for the food, beverage, chemical, household products, personal care, nutraceutical, pharmaceutical, medical device, and technology industries. With locations across the U.S. and Canada, Resource Label Group, LLC provides national leadership and scale to deliver capabilities, technologies, systems and creative solutions that customers require.

Headquartered in Franklin TN, Resource Label Group, LLC is the parent company of Resource Label (Franklin & Memphis, TN), Mid South RFID (Franklin, TN), Pamco Label (Chicago, IL), Fox Tag and Label (Providence, RI), Oxford Graphics (Boston, MA), The Label Company (Los Angeles, CA), A1 Label (Toronto, ON), Taylor Made Labels (Portland, OR), LithoFlexo Grafics (Salt Lake City, UT), Advanced Labels NW (Seattle, WA), RayPress Corporation (Birmingham, AL), Cellotape / Landmark Label (Newark, CA) and Gintzler International (Buffalo, NY & Liberty Hill, TX). With thirteen manufacturing locations, Resource Label Group, LLC employs 900 associates in the U.S. and Canada. For additional information visit <http://www.resourcelabel.com>.

About First Atlantic Capital

Founded in 1989 by Roberto Buaron, First Atlantic Capital is a middle market private equity firm that leverages its extensive consulting and operational experience to acquire middle market companies, seeking to build them up to become market leaders. Since its inception, the firm has completed more than 70 acquisitions assembling 22 successful platforms in various industries that include plastics and packaging, food and beverage, consumer and industrial products and business services. Notable investments in the packaging industry include Berry Plastics, Ranpak and Captive Plastics. For additional information visit www.firstatlanticcapital.com.